Transform your asset management, maintenance and operations

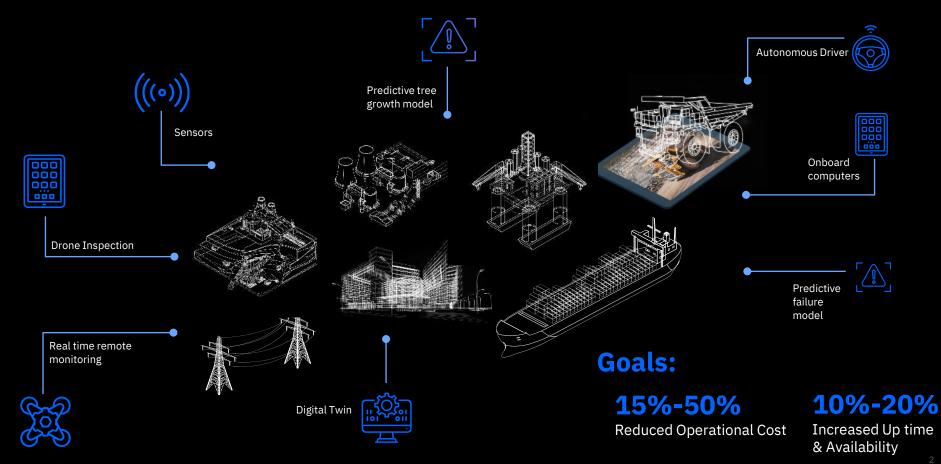
IBM Maximo Application Suite

Han van Gerwen Ronald Teijken

AI Applications



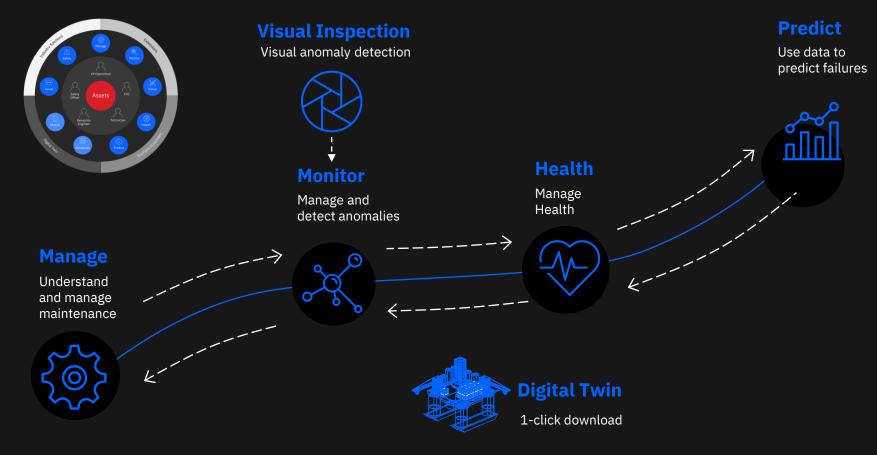
Assets are becoming more Connected



New Ways of Working with Mobility and AI



Supporting customers in their Journey to Predict



MAS-Visual Inspection



IBM and Boston Dynamics decided to ask the question: can plant data be safely collected and analyzed at the edge?

Using Spot already helps eliminate the need to put sensors on every piece of equipment. Now, IBM is adding the power of AI and Maximo solutions to Spot to provide analytics at the edge. With help from IBM, Spot can interpret what it "sees" through its onboard cameras and sensors.

MAS-Visual Inspection - again





IBM and Verizon Are Teaming Up on 5G, AI and IoT Industrial Solutions

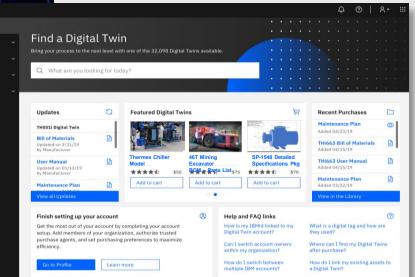
Combined with the power of 5G Ultra Wideband, IBM's Maximo Visual Inspection app on the iPhone 12 lineup can help to reduce unplanned downtime, unnecessary maintenance and helps to identify defects faster.

Digital Twin Exchange.

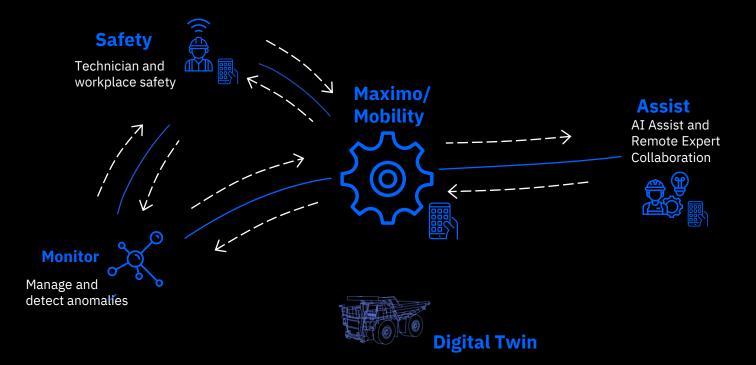


https://digitaltwinexchange.ibm.com

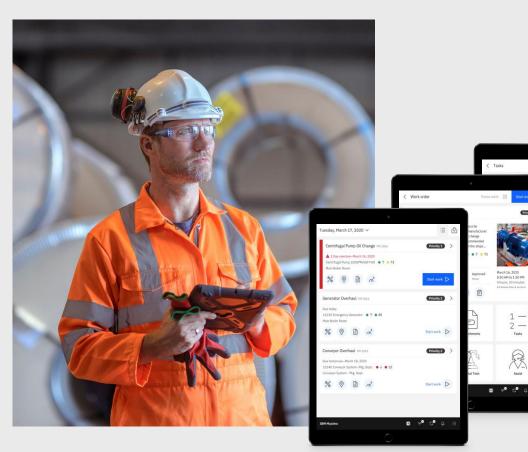
A first of its kind Exchange that allows manufacturers, OEMs, and 3rd Party content providers to share digital resources as Digital Twins



Taking Customers Down a Journey: Mobile Technician



MAS-Mobile



Deliver the right asset operational data and stepby-step guidance to technicians when and where they need it with Alpowered assistance

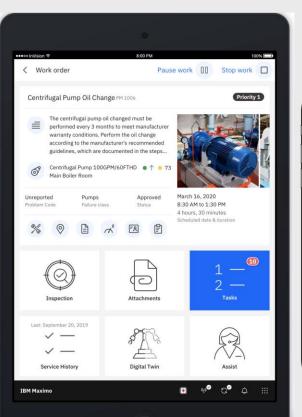
Maximo Mobile provides technicians the right asset operational data at the right time — all in the palm of their hand. It helps your technicians scale their expertise, improve asset reliability, and streamline business operations.

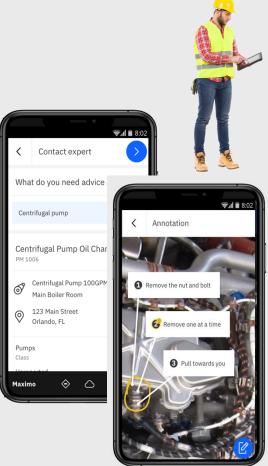
https://www.linkedin.com/pulse/ontdek-de-nieuwe-ibm-maximo-mobile-functionaliteit-het-ronald-teijken/

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MAS- Mobile - Assist





Empower technicians to work autonomously by enabling them to obtain AI guidance or remote expert assistance whenever they need it

Aging Workforce, 80% of time spent researching problem

Time spent on researching reduced by 75% which equates to US\$10 million-worth of time savings.

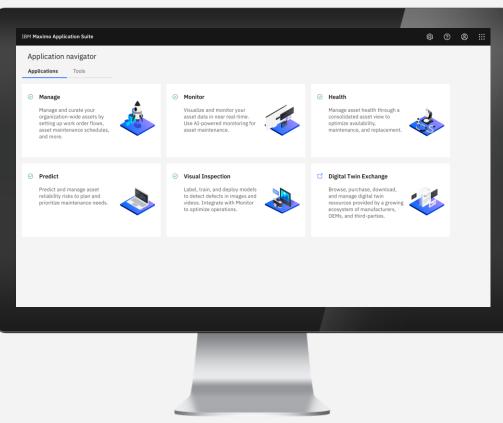
Use peer assistance to help every technician perform like your best technician

Peer collaboration and Augmented Reality can help reduce repair times by up to 50%

https://www.ibm.com/products/maximo/mobile-eam

Start anywhere and scale your digital transformation journey

Integrated Suite of Applications



1. Single license

One entitlement to entire Suite

2. Flexible consumption

Sharing of license through concurrent users

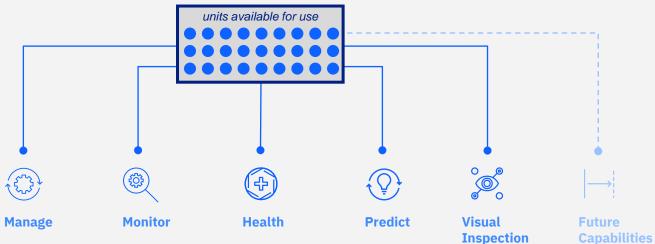
3. Simplified usage

Access applications without additional provisioning



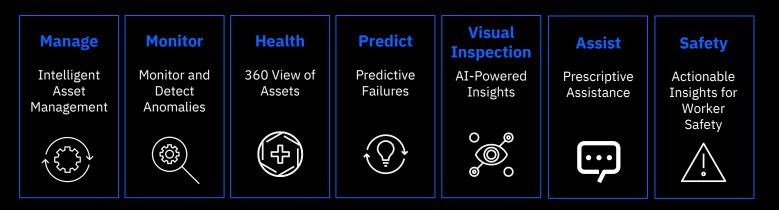
Simplified Licensing and Usage

Pool of AppPoints



Maximo Application Suite

Best of class capabilities to provide complete view of your assets



IBM Cloud Pak for Data | IBM Watson Studio | IBM Watson ML | IBM Watson Discovery

Red Hat OpenShift

Infrastructure Independent **Common Operating Environment**





Azure



Google Cloud

 $((\mathbf{p}))$ Edge



Private



Systems

IBM Maximo